

# Alpha with Impact



Many investors are recognizing the value of investing in strategies that seek to improve our collective world. But some fear this approach can compromise investment outcomes. At American Century Investments, we are committed to delivering investment performance and making a difference. We are proud of our history of helping clients achieve financial success while also impacting society in a positive way.

*"We believe we can add alpha for our clients while benefiting humankind."*  
– Jonathan Thomas, CEO

## SUSTAINABILITY – IT'S IN OUR GENES

Sustainability isn't just something we practice; it is part of who we are as a company and as global citizens.

### OWNERSHIP STRUCTURE

Enduring, meaningful societal impact

With the most unique ownership structure in the industry, ESG-related considerations are at our core.

We are majority owned by the Stowers Institute for Medical Research, dedicated to uncovering causes, treatments and cures for life-threatening diseases. Over 40% of our profits go directly to funding this important research.

**\$1.7B**

SUPPORTING LIFE-SAVING RESEARCH

### CORPORATE RESPONSIBILITY

Uniquely motivated to give back

The company and our employees are uniquely motivated by our commitment to cure disease.

We see the work we do every day driving progress in the medical community, creating a natural inclination in each of us to contribute our all to every corporate responsibility initiative we pursue. We're living proof that good begets good.

**7000+**

EMPLOYEE VOLUNTEER HOURS A YEAR

### ESG AND INVESTMENT STEWARDSHIP

Genuine ESG integration

We make significant, ongoing investments in extensive resources, and in-house training and education.

This allows us to embed critical ESG expertise into our existing investment teams thereby deepening knowledge at our core. Because the only way to achieve our ultimate potential is by internalizing what's important.

**>80% AUM**

INCORPORATING ESG CONSIDERATIONS  
As of Dec 2020

## OUR CAPABILITIES EXTEND ACROSS A BROAD RANGE OF ESG APPROACHES



Exclusionary/  
Negative Screening



ESG  
Integration



Positive/Best-in-Class  
ESG Tilt



Thematic  
Investing



Impact  
Investing

### CORPORATE

Ownership Structure

### CAPABILITIES BY INVESTMENT DISCIPLINE

	Exclusionary/ Negative Screening	ESG Integration	Positive/Best-in-Class ESG Tilt	Thematic Investing	Impact Investing
Ownership Structure					•
Global Growth Equity	•	•	•	•	•
Global Value Equity	•	•		•	
Global Fixed Income	•	•			
Disciplined Equity	•	•	•	•	
Multi-Asset Strategies	•	•			
Avantis Investors®	•		•	•	
ETFs	•	•	•		•

We are focused on delivering ESG solutions that meet our clients' evolving needs

### ACTIVE OWNERSHIP

Engagement with company management and proxy voting practices incorporate ESG-related issues that can materially impact the long-term value of investments.

Products may not be available in all regions. Please contact us for details.

## AMERICAN CENTURY INVESTMENTS: BUILT ON A FOUNDATION FOR SUCCESS

### GLOBALLY LOCATED



### DIVERSIFIED INVESTMENT CAPABILITIES

Global Growth Equity	Global Value Equity	Global Fixed Income	Disciplined Equity	Multi-Asset Strategies	Alternatives
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### CLIENT-FOCUSED FINANCIAL SOLUTIONS

Institutions	Professional Buyers	Financial Professionals	Individuals
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## UNIQUE OWNERSHIP STRUCTURE

EMPHASIZES LONG-TERM STEWARDSHIP AND ESG PHILOSOPHY

1958

BUSINESS FOUNDED

## PRIVATELY HELD

AND INDEPENDENT

## PURE-PLAY

ASSET MANAGER

\$212B

ASSETS UNDER MANAGEMENT

As of December 31, 2020

VISIT US AT [WWW.AMERICANCENTURY.COM](http://WWW.AMERICANCENTURY.COM)

NON-FDIC INSURED – MAY LOSE VALUE – NO BANK GUARANTEE

Signatory of:



*Exclusionary/Negative Screening – Applying norms-based or values-based Socially Responsible Investing (SRI) screens to exclude companies whose business activities do not meet client-specific values or guidelines or that violate “universal norms.”*

*ESG Integration – Systematically integrating extra financial variables or issues not captured by traditional financial analysis in an effort to help manage downside risk or capture upside potential.*

*Positive/Best-In-Class ESG Tilt – Putting greater weight on companies with the strongest ESG characteristics (e.g., ESG ratings or scores, carbon emission intensities).*

*Thematic Investing – Investing in companies whose business activities are aligned with a specific theme or series of themes (e.g., clean tech) or whose management meets a thematic threshold (e.g., strong board gender diversity).*

*Impact Investing – Generating a measurable social and environmental impact alongside a potential financial return. The impact could also be associated with a specific theme or framework (e.g., UN Sustainable Development Goals).*

*The opinions expressed are those of American Century Investments and are no guarantee of the future performance of any American Century Investments portfolio. The information is for educational purposes only and is not intended as investment advice.*

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*A strategy or emphasis on environmental, social and governance factors (“ESG”) may limit the investment opportunities available to a portfolio. Therefore, the portfolio may underperform or perform differently than other funds that do not have an ESG investment focus. A portfolio’s ESG investment focus may also result in the portfolio investing in securities or industry sectors that perform differently or maintain a different risk profile than the market generally or compared to underlying holdings that are not screened for ESG standards.*

*Investment return and principal value of security investments will fluctuate. The value at the time of redemption may be more or less than the original cost. Past performance is no guarantee of future results.*

[www.americancentury.com](http://www.americancentury.com)

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